



EXPAND YOUR REACH: MEET THE RETAIL INDUSTRY

InfoComm 2019 attracts BOTH end users and integrators that serve the retail industry, who buy products to be used in retail stores, malls and quick-serve restaurants.

NEW FOR 2019: InfoComm’s hosted buyer program will bring a VIP group of decision makers from top retail brands.

AV PRODUCTS/SERVICES TO BE INCORPORATED INTO RETAIL STORES

- Audio Equipment
- Video Displays
- Lighting
- Capture & Production Equipment
- Mounts/Stands/Plates
- Streaming Media, Storage and Distribution
- Software
- Design, Programming, Rental & Staging Services
- Presentation Hardware and Control Systems
- Video Projection Equipment

Retail is expected to generate **\$19.6 billion** in pro-AV solution revenue globally in 2018, outpacing many other vertical markets in terms of growth. Interactive audiovisual experiences trends in today’s stores include: retail spaces as immersive destinations, personalized in-store experiences, flagship stores as labs for new experiences, and mobile integrations.*

Capture your share of this rich market at InfoComm. By exhibiting at InfoComm, you’ll reach potential customers in this market.



*Source: AVIXA’s 2018 Market Opportunity Analysis Report (MOAR): Retail and AVIXA’s Industry Outlook and Trends Analysis (IOTA) report.



SAMPLE RETAIL ATTENDEE LIST

- 7-Eleven, Inc.
- Abercrombie & Fitch
- Adidas
- ALDI
- American Eagle Outfitters
- Apple
- Best Buy
- Buffalo Wild Wings
- Burberry
- Chick-fil-A
- Clinique
- CVS
- Gap, Inc.
- Home Depot
- J.Crew
- Kohl's
- Lowe's
- Mall of America
- McDonald's
- Nike
- Nordstrom
- Oakley, Inc.
- Office Depot
- P.F. Chang's
- Publix
- Sprinkles Inc.
- Target
- The Estée Lauder Companies Inc.
- The TJX Companies, Inc.
- Under Armour
- Verizon
- Walmart
- Wendy's
- Whole Foods Market



If your product is designed for the retail market, you should be at InfoComm.

Contact an InfoComm Expositions Account Manager to secure your space in the Exhibit Hall.

+1.703.273.7200
exhibitsales@avixa.org
infocommshow.org