



NEW VERTICAL MARKET PROGRAM AT INFOCOMM 2019

Gain recognition and face-to-face time with valuable decision makers in the retail market by sponsoring the NEW retail end-user VIP program at InfoComm 2019.

In addition to the attendees that already come to the show from this market, InfoComm is hosting a select group of 25 VIP decision makers from the world of retail. Invitees will include CEOs, CMOs, brand vice-presidents, senior-level experience designers and heads of creative agencies that work in the retail industry.

Your sponsorship gives you direct access to these VIPs in educational sessions and social events, as well as brand recognition to the broader InfoComm audience of retail professionals and the integrators that serve the retail market.

Retail is expected to generate **\$19.6 billion** in pro-AV solution revenue globally in 2018, outpacing many other vertical markets in terms of growth.*



*Source: AVIXA's 2018 Market Opportunity Analysis Report (MOAR): Retail

BENEFITS

Investment: \$20,000 *Limit 2 companies*

- **Speaking opportunity for your qualified subject matter expert on a panel discussion during one session in the IC19 Seminar and Workshop Package created for the retail vertical market***
- **Logo inclusion as a sponsor on VIP hosted buyer invitation, if your sponsorship is secured no later than February 28, 2019**
- **Booth location included as a stop on VIP hosted buyer Exhibit Hall tour**
- **Complimentary seat at VIP meals held at Convention Center for the retail vertical market**
- **Invitation for one executive from your company to the off-site VIP dinner on Tuesday, June 11**
- **Recognition on onsite signage at VIP meals held at Convention Center for the retail vertical market**
- **Recognition on vertical market onsite signage at reception on Wednesday, June 12**
- **Opt-in list of all InfoComm end-user attendees in the retail market and integrators that serve the retail market**
- **Logo inclusion in attendee marketing promotions related to the retail market**
- **Logo and link on InfoComm show website pages related to the retail market**
- **Opportunity for collateral chair drop at the education session with your speaker**
- **Opportunity to distribute your swag item at one VIP meal held at the Convention Center. Swag item must be supplied by the sponsor and approved by InfoComm prior to distribution.**
- **Logo in InfoComm Show Guide**

** Subject matter expert pending AVIXA approval. AVIXA will work with you to select the session most suited to your subject matter expert, with the understanding that speakers and topics at a live event are subject to change. Subject matter experts should be authorities in a relevant technical area, and sales executives are not eligible for this speaking opportunity.*

