



**Audiovisual and Integrated Experience
Association**

MEMBERSHIP

AVIXA™: the Audiovisual and Integrated Experience Association (formerly InfoComm International) is the producer of the InfoComm US show. For the past ten years, InfoComm exhibitors were automatically registered as members of the association.

For InfoComm 2019, exhibitors are given the choice whether they would like to join, and which level of membership delivers the benefits best suited for their company.

New AVIXA annual membership dues structure as of January 1, 2018:

<p>Bronze \$500</p>	<p>Silver \$1,750</p>	<p>Gold \$4,750</p>
<p>5 Elite memberships for your team</p>	<p>15 Elite memberships for your team</p>	<p>50 Elite memberships for your team</p>
<p>Discounted rate for exhibit space, up to 500 NSF at trade shows[†]</p>	<p>Discounted rate for exhibit space, up to 1,500 NSF at trade shows[†]</p>	<p>Discounted rate for exhibit space, more than 1,500 NSF at trade shows[†]</p>
<p>Discounts on education at the InfoComm show for Elite team members</p>	<p>15% discount on AVIXA Market Intelligence reports</p>	<p>25% discount on AVIXA Market Intelligence reports</p>
<p>Online member directory listing on AVIXA.org</p>	<p>15% discount on select AVIXA event sponsorships</p>	<p>25% discount on select AVIXA event sponsorships</p>
	<p>15% discount on bulk micro-credentialing of IO or more</p>	<p>25% discount on bulk micro-credentialing of IO or more</p>

[†] Minimum membership level required based on booth space. Discount excludes InfoComm China (Chengdu & Beijing) and Integrate (Australia)

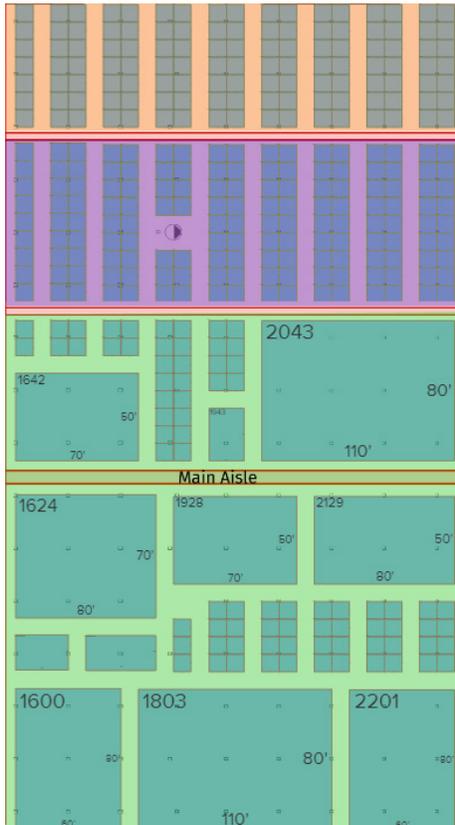
All exhibitors for InfoComm 2018 have been designated as Bronze members. Exhibitors that upgrade their membership to a Silver or Gold level before their membership expiration date will only need to pay the difference in membership cost (\$1,250 for Silver, and \$4,250 for Gold).

If you'd like to learn more about AVIXA and how membership can benefit your company beyond discounts on your booth space, contact your InfoComm Expositions Account Manager.

NEW!

LOCATION-BASED PRICING

For InfoComm 2019, exhibit space will be priced according to location in the Exhibit Hall. This new pricing structure allows exhibitors to choose a location and exhibit space that best meets their budget and needs, and allows for more opportunity for exhibitors of all sizes.



Zone C

value (further back in halls, lower rates)

Zone B

better (mid-halls, strong attendee traffic, good locations)

Zone A:

premium (front of halls, main aisle and high attendee traffic locations)

See the real-time InfoComm 2019 floorplan with zones:
infocommshow.org/2019

Your InfoComm Expositions Account Manager can help you determine the combination of location and exhibit space options that are right for your company's presence at InfoComm 2019.



EXHIBIT SPACE RATE

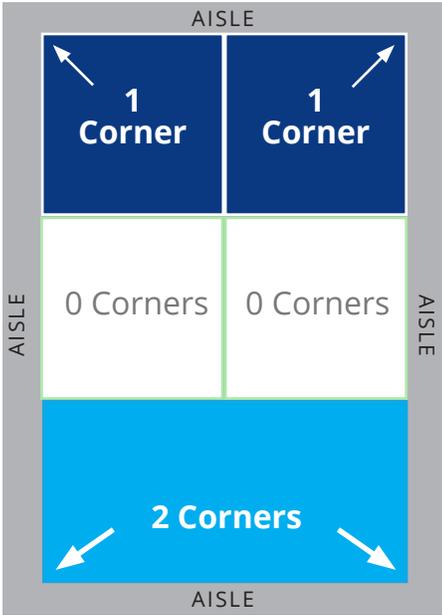
Use the table below to determine your space rate per NSF (Net Square Foot)

AVIXA™ Member Prices

Membership Level	Zone A	Zone B	Zone C
Bronze (up to 500 NSF)	\$43.50	\$42.75	\$41.50
Silver (up to 1,500 NSF)	\$42.50	\$41.75	\$40.50
Gold (more than 1,500 NSF)	\$40.50	\$39.75	\$38.50

Non-Member Prices

Booth Size	Zone A	Zone B	Zone C
Up to 500 NSF	\$48.50	\$47.75	\$46.50
501-1,500 NSF	\$47.50	\$46.75	\$45.50
More than 1,500 NSF	\$45.50	\$44.75	\$43.50



If your booth is less than 400 NSF,
add \$100 per corner