



PREMIERING AT INFOCOMM 2020

# NEW-EXHIBITOR PAVILION

Gain visibility in the commercial audiovisual marketplace and be among the 1000+ exhibitors expected at InfoComm 2020!

The pro-AV market is booming — projected to reach \$250B in 2019 and grow to \$325B in 2024 — an experience economy that demands engaging consumer interactions, a more productive workplace, and personalized learning. Companies across every market are compelled to enhance their brand experience, and audiovisual products are a key component in making these experiences engaging, powerful, and memorable.

How can you tap into your share of this lucrative market? Exhibit at InfoComm — the biggest trade show in the U.S. for audiovisual products that power integrated experiences. InfoComm is your platform to launch your brand to the 44,000 attendees who come to learn and experience the most cutting-edge technologies in the world — and where innovative manufacturers introduce new products and demonstrate their expertise in creating immersive environments with AV technology.

## INFOCOMM ATTENDEE PROFILE



Average annual AV budget:  
**\$2,652,000**

### #1 Reason

Attendees Visit InfoComm:

**See New Products**



**32%** of InfoComm attendees do not go to any other trade show



**20%** of attendees from outside the U.S.

## MARKETS REPRESENTED:

EDUCATION, ENTERTAINMENT, HOSPITALITY, RETAIL, EVENT PRODUCTION, SPORTS, CORPORATE, WORSHIP, AND MORE

\*Based on AVIXA's Industry Outlook and Trends Analysis, 2018-2019.

# YOUR PARTICIPATION IN THE NEW-EXHIBITOR PAVILION AT INFOCOMM 2020 INCLUDES:

- Special listing in the InfoComm event app specific to the New-Exhibitor Pavilion, with your logo and 25-word description
- Inclusion in the floorplan of the New-Exhibitor Pavilion within the mobile app
- Reception/attendee meal function on each day of the exhibition, served within the New-Exhibitor Pavilion
- Participation in an attendee traffic-building game, via the mobile app
- Listing in the printed Show Guide, with a 75-word description and your booth number
- Inclusion on the printed show floor map
- Online press release posting
- Free exhibit hall passes for your customers



## ZONE A

AVIXA Member Price: \$44.50/NSF

Non-Member Price: \$49.50/NSF

## ZONE B

AVIXA Member Price: \$43.75/NSF

Non-Member Price: \$48.75/NSF

*\$100 per corner (maximum 2 corners) for inline or linear booths*

## CONTACT US TODAY!

This new and unique opportunity is poised to sell out quickly. See the real-time floorplan at [infocommshow.org/2020](http://infocommshow.org/2020) to see what booths are still available, then, contact your InfoComm expositions account manager to secure your space.

### EXHIBITORS A-C

**Deborah Wilson**  
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### EXHIBITORS D-K

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### EXHIBITORS L-Q

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### EXHIBITORS R-Z

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**infocomm**

[infocommshow.org](http://infocommshow.org)

CONFERENCE: JUNE 13-19

EXHIBITS: JUNE 17-19

LAS VEGAS, NEVADA